



Where Lifetime Learning Begins





*From our President*

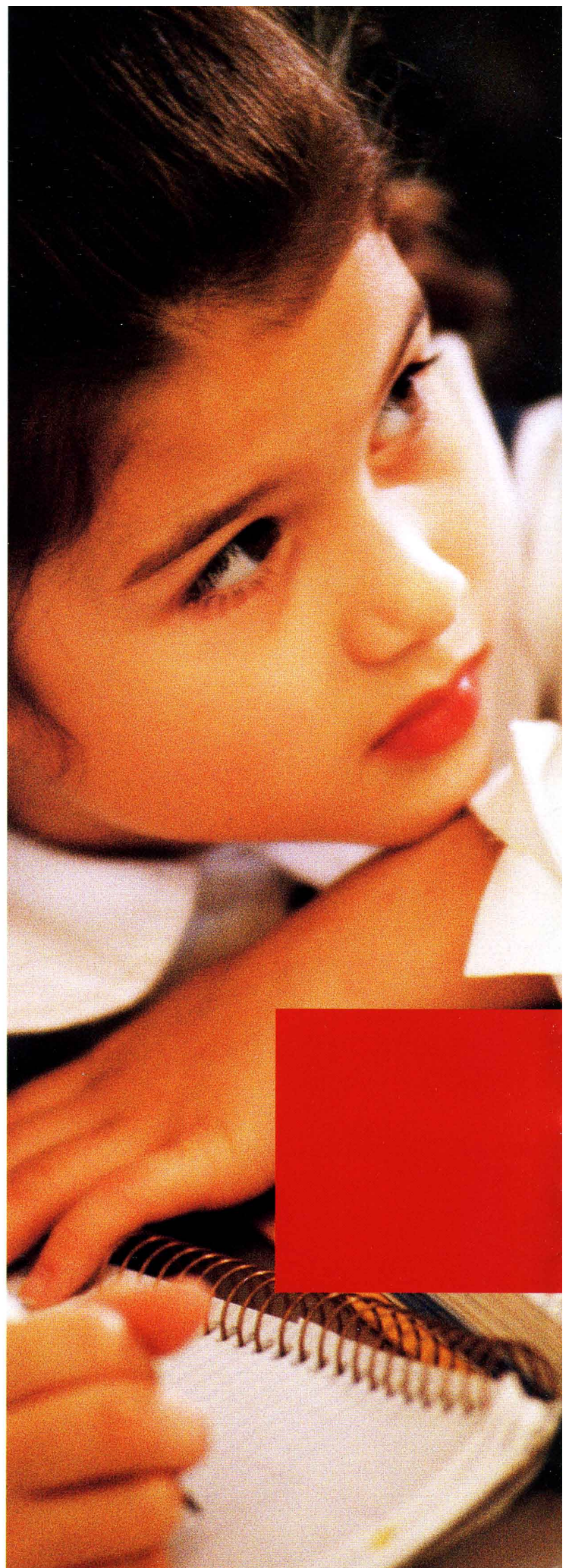
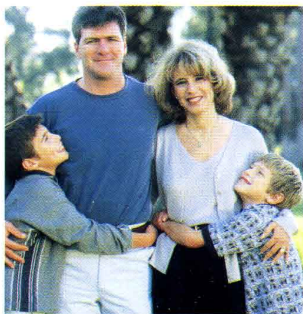
Childhood is a unique time of discovery and wonder—a time of growing curiosity and boundless imagination. It's that special time of life when experience and exploration create the foundation upon which all future learning is built.

Research shows that from the moment of birth through early adolescence, children learn at highly accelerated rates. Studies further reveal that appropriate academic encouragement during these years can positively impact a child's social and cognitive abilities and set the stage for long lasting and far-reaching achievements.

At Knowledge Learning Corporation (KLC), we celebrate the early years with child development programs that promote academic readiness through developmentally-appropriate activities. Our programs offer children the opportunity to learn and grow in a rich environment that promotes self-confidence, social competence and a lifetime love of learning. Our skilled and caring teachers provide hands-on, interactive activities that stimulate the imagination and encourage essential skills for success, both in school and throughout life.

*Elanna S. Yalow*

*Elanna S. Yalow, M.B.A., Ph.D.  
President and Chief Operating Officer*





# A Leader in Child Care

## Comfort and Convenience

Knowledge Learning Corporation provides high-quality, early education programs to nearly 100,000 families throughout the nation. Parents depend on KLC for consistent and reliable care provided by highly trained teachers and education specialists.

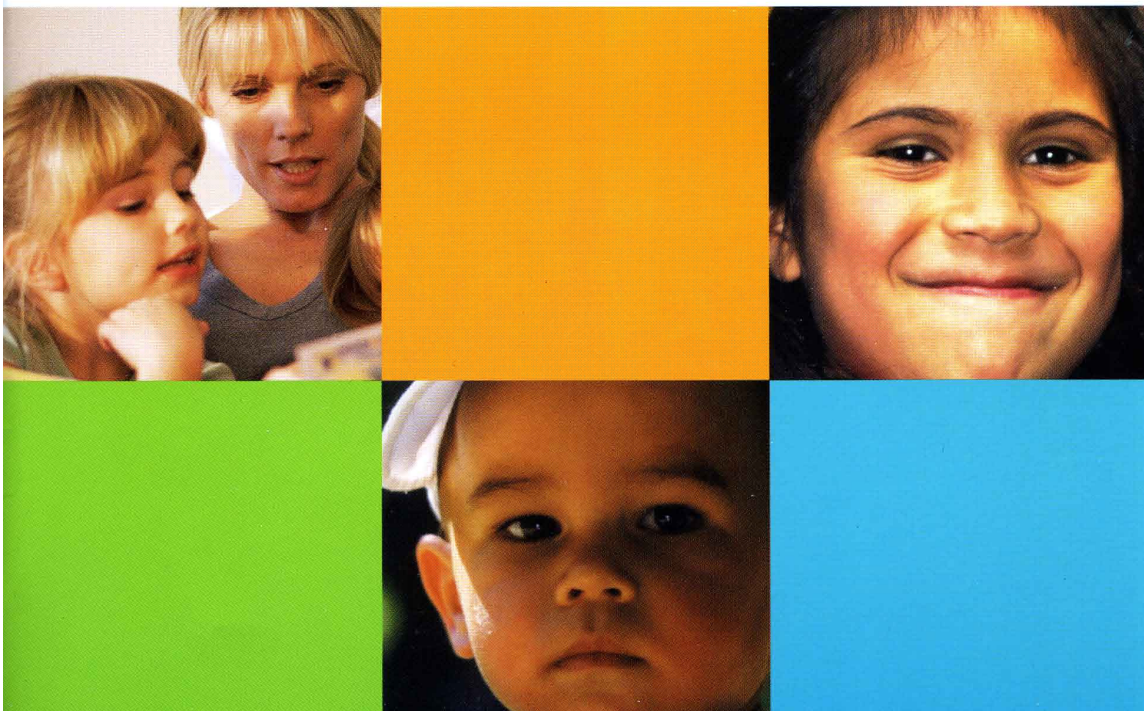
## Unsurpassed Educational Programs

Our uniquely designed curriculum is copyrighted and based on more than 60 years of breakthrough child development research. KLC programs provide children of all ages with a rich and nurturing environment. Our programs support academic and social growth in a fun, exciting and developmentally appropriate setting.

- **Infants**
- **Toddlers**
- **Preschool**
- **Pre-Kindergarten**
- **Kindergarten**
- **Elementary**
- **School Age**

KLC offers parents flexibility and easy access, with centers conveniently located:

- **In the Community**  
Over 800 early childhood education programs throughout the nation.
- **At the Schools**  
More than 450 on-site school programs providing before and after-school care and other services.
- **On the Job**  
Child care services provided to corporations, hospitals and government agencies nationwide.





# In the Community

## The Highest Standards

When you visit a KLC child development center, you will see children developing social and academic skills through active exploration of the world around them. Small classroom sizes ensure that children receive instructions tailored to their individual learning abilities. At KLC, children receive the personalized attention they need to learn at their own pace and in their own, unique style.

## Family Focus

Parents at KLC centers are full partners and participants in their children's academic experience. Teachers communicate daily with parents both in conversation and with contact reports detailing their children's activities. Teachers also recommend activities that support their lesson plan, which parents and children can do together at home. Our Open Door policy encourages parents to visit their children anytime, observe during class time and participate in special outings and events.

## Exceptional Staff

KLC employs more than 18,000 teachers, directors and early education experts who are dedicated to making a difference in the lives of young children. These highly-trained professionals work with infant, toddler, preschool, kindergarten and school-age children to provide high-quality care throughout the United States.

KLC programs are specifically tailored to each phase of development (ages 6 weeks to 12 years) with customized curricula for infant, toddler, preschool, pre-kindergarten, kindergarten and school-age children. Additionally, many KLC centers offer one or more of these supplemental programs:

### **Before-and After-School Care**

Accommodates the schedules of working parents and provides fun, hands-on activities for children.

### **Summer Camp**

Educational camp program that includes sports, swimming, arts and crafts, field trips and a variety of outdoor activities.

### **School Break**

Customized care during holidays and vacations—whenever school is out of session.

### **Backup Care**

Emergency drop-in care when the primary caretaker is unavailable.





Diverse program offerings, all based on sound school partnerships, help schools provide valuable services to children and families:

### **Before-and After-School Enrichment**

Customized for each school, our activity areas reinforce school goals and promote literacy, character-building and good study habits.

### **Full-Day Enrichment**

Medallion continues to operate full-day programs when schools are closed (except on major holidays).

### **Summer Camps**

An annually updated summer curriculum includes leadership and challenge programs, field trips and guest speakers.

### **Tutorial/Remedial**

Medallion works in partnership with schools to target specific skill areas.

### **Kindergarten Enrichment and Preschool**

A research-based curriculum offers activity choices that adjust to children's varied learning styles and developmental levels.

### **Child Care for School Educators**

A benefit for partnering schools that helps attract and retain top performing-teachers.

For Parents:

To find a KLC School Partnership location nearest you, please visit [www.medallionsp.com](http://www.medallionsp.com) or call 303-526-3400.

For principals or school district personnel:

To learn more about program offerings, please visit [www.medallionsp.com/schoolpartners/partnershipinfo.html](http://www.medallionsp.com/schoolpartners/partnershipinfo.html)

# At the Schools

KLC offers families opportunities for child care and education in partnership with select school districts. Operated in public school buildings, Medallion School Partnerships are designed for maximum flexibility in affiliation with school district staff and facilities.

## Medallion School Partnerships

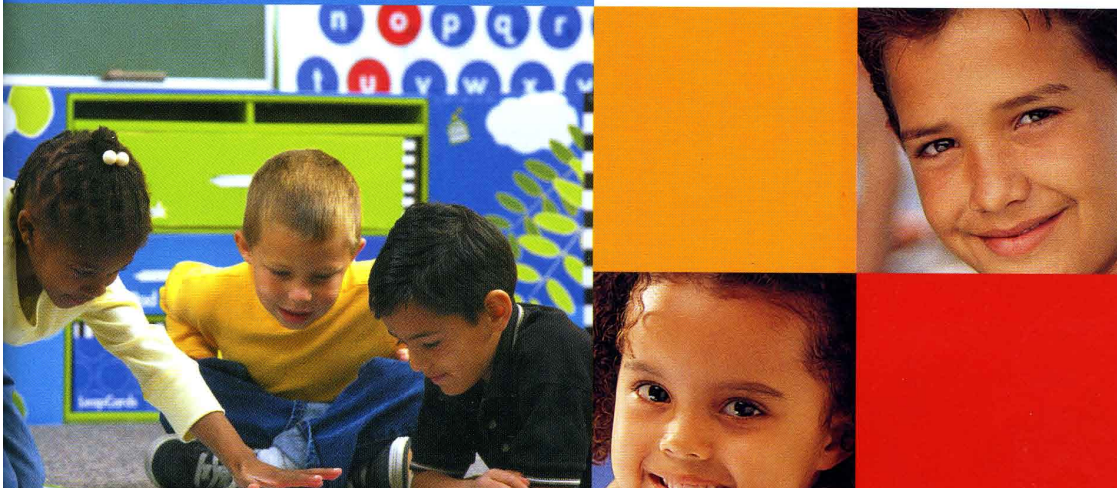
For today's busy parents, finding a safe environment where children can spend time before or after school is a significant concern. Medallion offers convenient options right at the school site, with customized activities that reflect the values and educational focus of each hosting school, such as:

**Read Write Now.** Every day, students participate in a 30-minute literacy-based activity—writing a story, learning vocabulary words or spending quiet time with a good book.

**The "Do Right" Kids.** With the help of hand puppet pals *Friendly Ben*, *Helpful Hanna*, and *Pitch-in-Pedro*, children learn the basics of cooperation, respect and responsibility.

**Life Skills.** Students are encouraged to exercise their minds, bodies and imaginations with fun sports activities, cooking lessons, drama workshops and more.

**Homework Support.** Helpful tutorials facilitate time management, independent thinking, communication and problem-solving skills.





# On the Job

## Employer Partnerships

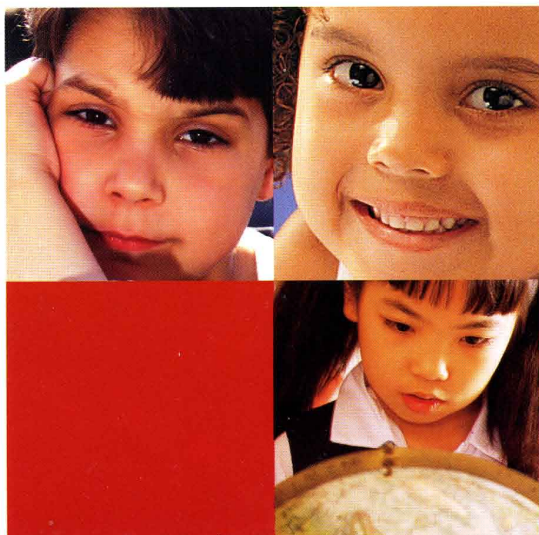
One of the most important investments employers can make is to support their people by implementing innovative ways to balance work with family life.

Studies show that on-site or near-site child care generates higher employee productivity and reduces turnover. With KLC, employers find an experienced partner who can help meet their child care needs and promote a productive workforce.

Whether developing a new program or enhancing an existing one, our clients receive the expert guidance they need to create highly utilized and cost effective programs. KLC offers a flexible scope of services that adjust to the individual goals of each client, including market analyses and needs assessments, financial feasibility models, facility development and account management services.

*"Partnering with Knowledge Learning Corporation...was a positive experience for Lucent. KLC was knowledgeable, flexible and willing to work with us on our special and unique needs. We were, and remain, impressed with their first-class professional staff and program."*

Victoria Manley  
Lucent Technologies



**KLC offers employers a wide array of program options, including:**

### **On-site Child Care Center**

KLC provides analysis, design and implementation assistance to employers who choose to develop their own centers.

### **Backup Care Program**

Available to parents in need of last-minute child care, regardless of their traditional arrangements.

### **Discount Program**

A tuition discount plan at KLC community child care centers nationwide.

### **Service Enhancements**

KLC can offer employers guaranteed space and priority enrollment in our existing, community-based child care centers and schools.

### **Adopt-a-Center**

Employers may choose to partner with KLC to develop specialized programs at established, community-based child care centers.

### **School-age Program**

Customized programs to support the needs of working parents.









## Where Lifetime Learning Begins

Knowledge Learning Corporation operates over 1,400 programs in communities, at schools and on the job under a variety of names, including:

- Children's World Learning Centers
  - Knowledge Beginnings
- Children's Discovery Centers
  - Magic Years
  - Learning Universe
- Medallion School Partnerships



To find the closest location, please visit  
[www.Knowledgelearning.com](http://www.Knowledgelearning.com)  
or call 1-877-Childhood  
(1-877-244-5346)